

## Symbol and Logotype Usage Guidelines

### Heath-Newark-Licking County Port Authority

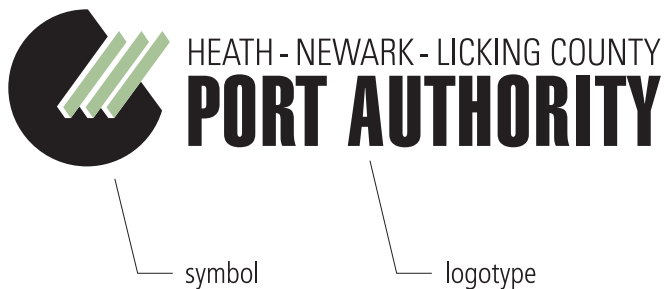
When applying the logotype, the symbol must NEVER be used in any size relationship other than the original design. The complete unit may be sized as you wish. This applies to the centered layout as well as the horizontal.

When the symbol is used alone, it may be sized as you wish.

Color used for diagonal lines in the symbol must always be PMS 7494 or Solid Black.

## Symbol and Logotype Relationship

horizontal layout



centered symbol layout



Note: The horizontal layout is the preferred layout. The centered version should be used only when a more squared-off logo results in a larger font. An example of use is on vehicle doors, signs, etc.

## Symbol Color Variations

solid black, PMS 7494



solid black



Note: The symbol may be used in PMS 7494 as a watermark as well.