



FEBRUARY 12, 2014  
VOLUME 12, NUMBER 5

THE ELECTRONIC NEWSLETTER  
FOR THE HEATH-NEWARK-  
LICKING COUNTY PORT  
AUTHORITY.

You are receiving this e-mail as an opt-in subscriber to the Port Authority's e-newsletter. Thank you for your subscription. To unsubscribe, e-mail [ontarget-request@coatc.com](mailto:ontarget-request@coatc.com) with "unsubscribe" in the subject line.

## STEMfest is Sunday, February 23

With more than 200 people working for engineering operations on the Aerospace Center campus every day, it's easy to see why the Port Authority is an advocate for a science, technology, engineering, and math skills emphasis in Licking County and our region. STEMfest at The Works is set for Sunday, February 23 to see industry with hands-on demonstrations for kids. It's designed to show parents and kids that there is a STEM future in Licking County. Also, that weekend, middle and high school students will compete in STEM problem solving competitions to challenge the next generation. It's an event worth checking out.

GO TO: [STEMfest 2014](#)

## Potentia: Downtown Newark Review

Stabilizing retail uses, decreasing bad conditions, and 81% occupancy were the upbeat stats to come out of the Downtown Newark Property Review conducted under the Port Authority's *Potentia* community solutions program. The review was conducted and presented in January.

Miami University Fellow Ally Kohler led the review, which was an update to a 2007 similar review conducted by the Port Authority. The review looked at conditions, occupancy, and land use in the downtown area. It will be used by Newark Development Partners CIC to allocate resources and plan for downtown development.

GO TO: [Downtown Property Review](#)

## The Winter of Toughening Up

Two days in a row last month, the weather station at the nearby airport measured -22° F. Subzero temperatures have become so common this season that the schools, even, stopped delaying the start of school. Call it the "Winter of toughening up." For its part, the Port Authority provides an on-site weather station and cameras designed to make it easier for personnel to know what the weather is doing before they leave or before they arrive.

GO TO: [Weather Station](#)